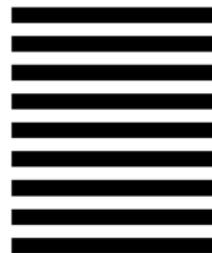




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The United Hospital Fund is a nonprofit health services research and philanthropic organization whose primary mission is to shape positive change in health care for the people of New York.

- We undertake research and policy analysis to improve the financing and delivery of care in hospitals, health centers, nursing homes, and other care settings.
- We raise funds and give grants to examine emerging issues and stimulate innovative programs.
- We work collaboratively with civic, professional, and volunteer leaders to identify and realize opportunities for change.

innovation

Shaping New York's Health Care: Information, Philanthropy, Policy



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We welcome the opportunity to talk with you about your giving options. For more information, please contact:

THE LEGACY SOCIETY OF UNITED HOSPITAL FUND

Better Health Care
for All New Yorkers—
for Generations
to Come



Create an enduring legacy of progress in health care

change

Join the Legacy Society

The Fund is one of New York's most important health care organizations, founded by concerned New Yorkers in 1879 to support hospitals and solve pressing problems. Today the Fund is a trusted, independent force for health care improvement: *anticipating* changing needs and demands, *stimulating* new and better ways of providing and paying for care, and *responding* to urgent challenges with new ideas and workable solutions.

Members of the United Hospital Fund's Legacy Society have included the Fund in their estate plans because they understand the Fund's unique role as leader, expert, and proven partner with the public and private sectors, working to ensure high-quality health care for all New Yorkers.

The Fund's Legacy: Innovation and Impact

For more than a century, the Fund has led the way to better health care in New York, with a special focus on the needs of the most vulnerable.

1900s: The Fund creates what is now the Greater New York Hospital Association, to promote collaboration among hospital leaders.

1930s-1970s: The Fund creates New York's first health insurance plan, now Empire BlueCross BlueShield, to help patients and stabilize hospital finances during the Great Depression. The Fund also mobilizes thousands of volunteers to assist short-staffed hospitals during World War II, and helps found the New York Blood Center to ensure the safety and adequacy of the blood supply.

1980s: The Fund helps guide New York's response to the AIDS pandemic, and anchors a citywide public-private partnership to improve health care for the homeless.

1990s: The Fund leads efforts to address the physician shortage in low-income communities and foster better end-of-life care, and helps establish the National Quality Forum.

2000s: The Fund co-establishes the nation's largest regional hospital quality improvement program, and launches pioneering efforts to aid family caregivers and to redesign chronic care to help seniors stay in their homes as they age.

improvement

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A little planning now, a big difference for New York's future

Your gift to the United Hospital Fund will help create an enduring legacy of progress in health care. You can make a lasting impact on the Fund's work and the health of New Yorkers for generations to come by:

- Including the Fund in your will or living trust with a designation of any amount, percentage, or specific asset,*
- Naming the Fund a beneficiary of your retirement plan or life insurance policy.

A bequest may allow you to make a more significant gift than you could otherwise afford in your lifetime, and may also reduce your estate taxes.

Join members of the United Hospital Fund's Legacy Society by making your commitment today, or letting us know if you have already included the Fund in your estate plans so we can thank you now for your future support.

*Including the Fund in your will is simple, using this typical language: "I give and bequeath to United Hospital Fund of New York, federal tax identification number 13-1562656, currently located at 1411 Broadway, New York, NY 10018, the sum of \$ _____ or _____ percent of the rest, residue, and remainder of my estate, for its general purposes."

Name _____

Address _____

City _____ State _____ Zip _____

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- I have included the United Hospital Fund in my will or estate plan and would like to join the Legacy Society (with your approval, we will recognize your membership in the Fund's Annual Report).
- I would like to talk with someone about making a planned gift to the Fund. Please call me at the number above (best time to call is _____).



For more information, or questions about making a planned gift, please contact Christina Maggi, director of development, at (212) 494-0728 or cmaggi@uhfny.org.

Thank you for your support!

The United Hospital Fund is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. All gifts are tax-deductible to the full extent allowed by law (please consult your financial advisor).