

INFLUENZA IMMUNIZATION (NQF #41/AMA)				
Name	Author	Year	Content/Mode	Link
Federal Agencies				
<i>Digital Media Toolkit: 2016 – 2017 Flu Season</i>	Centers for Disease Control (CDC)	2016	Communication and social media tools to increase knowledge of and facilitate flu prevention among patients. Includes: campaign events/activities, sample social media and newsletter content, website badges.	https://www.cdc.gov/flu/partners/digital-media-toolkit.htm
<i>Free Resources (Patient Education)</i>	CDC	2016	Variety of materials on seasonal influenza (flu) for providers to share with patients: <ul style="list-style-type: none"> ▪ Educational materials (fact sheets, posters, buttons, infographics) ▪ Interactive materials (videos, podcasts, social media tools) ▪ Links to resources/websites ▪ Answers to patients' FAQs ▪ Printable flyers for parents. Available in multiple languages.	https://www.cdc.gov/flu/freeresources/index.htm Patient education materials for vaccinations more broadly: https://www.cdc.gov/vaccines/ed/patient-ed.html
<i>Influenza Vaccination Strategies</i>	CDC/CMS Physician Group Practice Demonstration	2007	Methods used by 10 physician groups to increase influenza vaccination rates in the over 65 population.	https://innovation.cms.gov/Files/x/PGP-Flu-Vaccination.pdf
<i>Seasonal Influenza Vaccination Resources for Health Professionals</i>	CDC	2016	Myriad resources on 2016 – 2017 influenza season, including guidelines and recommendations for vaccination, information for health care professionals, and prevention strategies for influenza.	Guidelines and Recommendations: https://www.cdc.gov/flu/professionals/vaccination/index.htm Information for Health Care Professionals: https://www.cdc.gov/flu/about/season/health-care-professionals.htm Prevention Strategies for Seasonal Influenza in Healthcare Settings: https://www.cdc.gov/flu/professionals/infectioncontrol/healthcaresettings.htm

New York State Agencies				
<i>Seasonal Influenza Information for Health Care Providers</i>	New York State Department of Health	2016	Information on vaccine supply, priority groups for immunizations, influenza activity and other timely alerts related to seasonal influenza immunization for health care providers.	https://www.health.ny.gov/diseases/communicable/influenza/seasonal/providers/
Professional Societies/Disease-Specific Organizations				
<i>AAP Immunization Best Practices Making Flu Vaccine Accessible</i>	American Academy of Pediatrics (AAP)	2013	Standards (best practices) from the National Vaccine Advisory Committee (NVAC) for primary care/pediatric providers to improve influenza immunization rates among children and adolescents.	https://www.aap.org/en-us/Documents/immunizations_nvac_standard1.pdf
<i>Call to Action: Reinvigorating Influenza Prevention in US Adults Age 65 Years and Older</i>	National Foundation for Infectious Diseases (NFID)	2016	Call to Action with information and best practice recommendations for focusing on improving influenza immunizations among the subset of adults age 65 years and older.	http://www.nfid.org/publications/cta/flu-65.pdf Infographic for use in clinics/websites/communications: http://www.adultvaccination.org/vpd/influenza/influenza-65-infographic
<i>Immunization Social Media Toolkit</i>	AAP	2016	Tools to help providers use social media to educate patients and parents on immunization, including sample tweets/posts, and guidance on developing social media accounts and creating videos.	https://www.aap.org/en-us/advocacy-and-policy/aap-health-initiatives/immunizations/Practice-Management/Pages/Immunization-Social-Media-Toolkit.aspx

Improvement Organizations/Multi-Stakeholder Coalitions/Networks				
<i>First STEPS—Change Package Toolkit for Improving Immunizations</i>	Maine Quality Counts	2016	Change package toolkit with actionable tools to increase immunization rates, including checklists and action planning templates.	https://www.mainequalitycounts.org/image_upload/First%20STEPS%20Immunization%20Change%20Package%20Toolkit%20FINAL%20revised%2003.17.13.pdf
<i>What Works: Real Life Examples of Ways to Increase Adult Vaccination Rates</i>	<p>National Adult and Influenza Immunization Summit.</p> <p>NAIIS is a public-private partnership focused on resolving adult and influenza immunization issues and improving the use of vaccines recommended by CDC’s Advisory Committee on Immunization Practices.</p>	2016	Posters from NAIIS meetings from 2012 – 2016 describing successful interventions to improve adult vaccination rates used by practices around the country.	<p>Accomplishments of seven medical groups: https://www.izsummitpartners.org/content/uploads/2016/05/Seven-Medical-Groups.pdf</p> <p>Influenza Vaccination Resources: https://www.izsummitpartners.org/influenza-vaccination-resources/</p>

Academic Institutions				
<i>4Pillars™ Practice Transformation Program</i>	University of Pittsburgh School of Medicine	2017	Step-by-step guide that uses quality improvement principles and evidence-based research to support providers in outpatient settings improve immunization rates. A self-guided or facilitated version is available.	http://www.4pillarstoolkit.pitt.edu/
<i>Increasing Inner-City Adult Influenza Vaccination Rates: A Randomized Controlled Trial</i>	University of Rochester Medical Center	2011	Results of a randomized controlled trial to improve influenza immunization rates in a population of seniors served by urban primary care centers. Results include an analysis of disparities in vaccination rates by race/ethnicity and insurance status.	https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3113429/
<i>PROTECT™ (Supporting Appropriate Immunizations Across the Age Spectrum)</i>	University of Nebraska Medical Center, Center for Continuing Education and Department of Family Medicine <i>Partners:</i> Nebraska AHEC Program, National Committee for Quality Assurance (NCQA), American Academy of Family Physicians (AAFP), American Osteopathic Association (AOA), CE City CE Outcomes, The France Foundation	N/A	CME learning content and systems improvement tools that support providers in multiple settings to increase immunization rates. Modules are provided for the following: <ul style="list-style-type: none"> ▪ Childhood immunizations ▪ Adolescent immunizations ▪ Adult immunizations ▪ PROTECT™ PI-CME – practice changes to streamline patient immunizations CME credit available.	http://www.protectcme.org/pi-cme.php Practice tools: http://www.protectcme.org/tools.php